mobile commerce solutions development and client implementations

June 2015

The Opportunity

Our client, an e-commerce business valued recently at over $1 Billion, is a leading international commerce specialist that creates technologies to redefine and transform the retail experience. Combining innovative payment enablement technologies with a sophisticated mobile point of sale solution and a powerful ecommerce platform. The client has grown very quickly with global presence. Considering its growth, and its technology challenges, the client wanted an IT solutions partner who can provide high quality ecommerce and payment technology services at an optimal cost point.

Solution Provided

Ennovision had provided and on-site offshore team of senior developers and test analysts, with a dedicated account manager, to deliver:

- E-commerce application development
- PSP/ System integration Services
- Project management services
- QA/ Testing services
- Client implementations
- Payment cartridges' maintenance

Key Achievements

- **Implemented** an onsite/offshore model to deliver complex integrations such as with PayPal and WorldPay, and ongoing development/ support

- **Reduced** time to develop and test by at least 30%, thus helping to improve their time to market, and reduced cost of each integration using our offshore model

- **Provided** high quality technical staff induction of two members of our team into the core development team, helping in the design, architecture and development of the Platform

- **Delivered** domain depth and maturity offshore through senior resources with over 15 years of e-commerce/ payments experience

- **Added value** beyond our remit, by initiating a robust QA and documentation best practice towards implementing knowledge repositories.

- **Took accountability** for results and outcomes through our Account management model – this helps integrate our onshore/offshore teams and provide single point reporting to all client queries

Key Benefits

- Additional capacity building on a flexible onsite-offshore resourcing model.
- Accelerated product development by utilizing the onsite offshore teams working in virtual 24*5 environment
- Designed and deployed a quality assurance framework for ongoing and future deliveries. Considerably reducing time to production.